



Adventure Racing World Championship 2018

La Réunion, France

03

PRESS RELEASE - 05/11/18

From Hell-Bourg to Saint-Paul, 400 km of an engaged expedition

Press conference on May 11th, 2018: announcement of the starting and the arrival cities of the Adventure Racing World Championship on Reunion Island.

In the presence of Cyrille Melchior, president of the Reunion Island Department, the starting and finish cities were revealed. From November 8th to 16th, the best teams in the world will join Hell-Bourg to Saint-Paul for 5 to 8 racing days in total autonomy in the heart of the island.

- 25 nations, 75 teams of 4 racers engaged (including at least 1 woman)
- A succession of activities: trek, MTB, kayak, packraft, caving, ropes, canyoning...
- 400 km of non-stop expedition

Contact

Vincent Feuillet

06 62 39 86 91

vincent@raidinfrance.fr



raidinfrance.com
arworldseries.com



AIR AUSTRAL



The start of the race in Hell-Bourg...

The departure of the adventure racing world championship will be given on November 8th from Hell-Bourg, in the heart of Reunion Island. In the wonderful landscape formed by the Cirque de Salazie and its luxurious vegetation, 75 international teams will go for a journey of 400 km without assistance and in immersion, to conquer the intense island. The day before, November 7th, a prologue will be disputed in the streets of this former spa resort, classified as one of the most beautiful villages in France. Joined by a reunionese child, each team will have to practice a typical game of the island : the «kours la rou». This prologue will define the order of departure of the teams, on November 8th in the early morning.

... and the finish in Saint-Paul

MTB, trek, kayak, packraft, canyoning or caving... the 300 racers, including the best of the Adventure Racing World Series (ARWS), will progress in continuity through the different sections to Saint-Paul, the oldest town on the island, where the finish line will be established. First historical capital of Reunion, the city extended from the west coast to the Piton Maïdo and to the Cirque de Mafate, will be the final point of this extraordinary sport and human adventure.

About ARWS: created in 2001, the Adventure Racing World Series federates the international "long-distance" adventure races. It is the circuit that organizes and structures the World Cup of the 11th legs of adventure races around the world. All these rounds are qualifier events in the ARWC (Adventure Racing World Championship).

Regarding the journalists willing to join us and follow the race on the field, please send us back the press accreditation downloadable in the media heading of the website www.raidinfrance.fr.





Reunionese racers

Two teams of Reunion Island are registered in this world championship, including Run Zourit team led by its captain Olivier Gauthier and composed of Thomas Barbereau, Elisabeth Siroux and Loïc Hue: « We get up every morning thinking about this race. We are preparing it the best way as we can to enjoy this amazing adventure, to have a maximum of pleasure. We want to represent Reunion Island worthily ».

Other reunionese team registered: Carton Raid Reunion, with Camille Lecuras, Tiphaine Marchegay, Ludovic Klotz and Adam Philippe.

A message from Pascal Bahuaud, race director

« We have already spent more than 100 days of recognition on the island... and as many days of discovery and wonder. The Cirque de Salazie was a shock to me. I still have shivers when I talk about it. The start of the race at Hell-Bourg will be an unforgettable moment for racers, a beautiful party the day before with the prologue followed by a «kabar» prepared by local restaurants. »

« We are proud and honored to host such an event. I am impressed by how the racers will perform on our territory. This is going to be a great moment in our island's life, which we see as the most beautiful in the world and whose landscapes are listed as world heritage by Unesco. Reunion Island is a land of a thousand landscapes. The ARWC made the right choice. »

Cyrille Melchior, president of the Reunion Island Department

« We support this event which will be a wonderful showcase of the assets of the island, run in a jewel of nature. As mayor of Salazie, I am delighted of the highlighting of our Cirque de Salazie. It promises to be an exceptional time. »

Stéphane Fouassin, president of the IRT (Reunion Island Tourism) and mayor of Salazie

« The adventure racing world championship organised on Reunion Island promises to be a great moment, that the French Triathlon Federation is supporting as «the main international event» of 2018. Thanks to this exceptional race, our young athletes of the Federation will discover more precisely this discipline that attracts and makes them curious. »

Axel Louise, president of the reunionese triathlon league