



# INTERSPORT, partner of the Raid in France, world championships

From 14<sup>th</sup> to 22<sup>th</sup> of September 2012, the world championships of the raid adventures will be held in France, 75 teams (from 30 countries) will be competing. INTERSPORT are to again support this unique event.

INTERSPORT have, since its start in 2007, supported the Raid in France. Their involvement this year, being the World Championship, will be even greater.

The group, world-wide leaders in the distribution of sporting items in 42 countries, promotes the collaboration between "back to nature" Raid in France and McKinley producer of outdoor and mountain equipment.

This brand, the name of which is borrowed from the highest peak in North America, evokes the nature, liberty and open spaces synonymous with the authentic values of the "Raid in France".

## About Raid in France

The Raid in France, since 2007, has been the french leg of the world series of the raid adventures ARWS (Adventure Racing World Series). The raids are structured to incorporate multiple sports over long distances. Each year there are 12 races worldwide qualifying for the final.

After Australia in 2011, France welcomes the 2012 Final.

Raid in France 2012 will be a unique event. Never has a race of this magnitude been organized in this country. The teams (comprising 4 people, including at least 1 female) will race on a course up to 3500 m in height, on ice. Be involved in rafting (in complete autonomy) and travel non stop for more than 520km, with a 20000m variation in height.

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