PRESSE KIT

Adventure Racing World Championship 2012

AR WORLD CHAMPIONSHIP 2012

Provence-Alpes-Côte d'Azur
RAID IN FRANCE
Back to nature !

Région
Provence
Alpes
Côte d'Azur

Raid in France 2009: a few rowing strokes from Savine-le-Lac.

The world cup final of raids adventure:
from 14th to 22nd of september 2012,
from L'Argentière-la-Bessée
to Roquebrune-Cap Martin
300 racers, 75 teams, 30 nations, 520 km,
20 000 meters of positive climb,
8 days non stop...

An out of the ordinary adventure

Raid in France 2010:
le pic de Bure, the third highest summit in the Devoluy massif in the alps.

France, host of the final of the adventure raids world championships

France host in 2012 the final of the Adventure Racing World Championship (ARWC). A championship built upon solid sporting and environmental commitments backed up by the different regions and councils.

Raid in France was designated in November 2010 by the directors of the Adventure Racing World Series (ARWS) to organise, from the 14th to 22nd of September 2012, the final of the world cup raids.

An international sporting event which will cross the Provence-Alpes Côte d'Azur region from L'Argentière La Bessée (Hautes-Alpes) by les Alpes de Haute-Provence and les Alpes Maritimes, to Roquebrune-Cap-Martin (Mediterranean).

70 high level sports teams, from over thirty different countries, will participate during these 6 to 8 days of non stop competition. The teams, made up of 4 people with atleast 1 feminine member, will progress in total autonomy on a route where they will discover the most naturel landscapes of the Provence-Alpes-Cote d'Azur region.

Some time to think during a cold night in the Vercors; with the aim of finding ones way.... the right one! Raid in France 2011.

Nothing is more beautiful than team spirit

Raid in France,
stage of the world raids circuit

Since 2007 Raid in France is the french leg of the world circuit ARWS (Adventure Racing World Series), international structure which federates the long distance multisports since 2001.

Each year, 12 stages are held throughout the world; all qualifying for the world final.
Since 2007, Raid in France has organised a yearly edition of 5 to 8 days in a different part of france each time.
The principle being a departure and arrival point with a non stop progression day and night of 300 to 500 kms in total autonomy.

After Australia in 2011, it is now our turn to host the 2012 final.

Over 10 hours of walking, beside the mountain bike, leading to the ski resort of Font d'Urle in the Drôme region.
Raid in France 2011.

Beyond all imagination...

Adventure raids, a lifetime of experience !

The adventure raid is first of all a human adventure, driving the athlete to his utmost limits.

Adventure Raids call upon all round sportsmen, capable of mastering varied disciplines such as trekking, rope progression on glaciers, mountain biking, canoeing, kayaking, rafting, caving, horse riding. The raid adventure is experienced as a team and in order to be classed the finish line must be crossed by all four members together.

Since 2007, Raid in France has used the know how and experience of a team which competed in the most renowned world raid adventures. A team reunited by their love of effort, adventure and their passion for sport in general.
Pascal Bahuaud, race director of Raid in France, olympic rowing finaliste in 1988 and 13 times french rowing champion, competed in 10 Raid Gauloise, finishing second 5 times and third twice.

A shared promise: Back to nature.
Raid in France is a demanding race with strong human values.
Racers and organisers sign an environmental charter where one must respect nature throughout the race. No helicopters, waste disposal organisation, use of recyclable products and printed paper, awareness of the surrounding environment, leaving sites in their original state (filling in anchor holes for example)... all these being gests which make Raid in France an eco-responsable event.

Arrival of Raid in France 2011:
difficult progression in the Ouvèze.

Canoe carrying, before a long section on the Drôme.

Questions to Pascal Bahuaud, Raid in France race director

For exceptional events, exceptional sensations?

As usual, the chosen disciplines will be those necessary to a logical progression, in perfect harmony with the settings the race goes through. That's what I've been striving for since the beginning! Whether it is a world final or not, there are no disciplines selected just for the fun of it; each one of them has to answer to the needs of the progression. Runners will go through high mountain sections with roped up, crampon walking on a glacier. The will go from rope paths, to mountain bike (on different types of trails), trek, Class 4 (no outer steersman) raft, canoe, caving, canyoning and orienting with 1:25 and 1:50 000 scale maps. With Raid in France, the autonomy concept is strong and it will remain like so for this World Championship.

What has been Raid In France specialty for the past five years?

Discovery, sharing, environment protection, self-transcendence, effort, humility, courage, generosity and… high level sports: so many key words to qualify Raid In France. Since 2007, Raid In France has been integrated into the Adventure Racing World Series (ARWS), which is a federative race of several adventure races in the world; Raid In France is a unique expedition combining sports, adventure, unforgettable human experience and an invitation to dive into the wild. It's an authentic race: runners are in as much autonomy as possible, no GPS, base maps on which no beacons and touristic points appear… and an always crucial respect of nature! Runners go through settings that are so beautiful that they say: "wow, let's preserve it!".
To give a sense of awareness and responsibility is a token of respect much more efficient than a mere access restriction. It seems to me that a monitored and rational use of the areas is more appropriate and, in the end, more effective. This ongoing concern about Nature proved to be at the heart of the race; we stay particularly vigilant about the number of runners that go through a given spot at the same time, in order to reduce their environmental impact.

Raid in France : long hours on foot discovering the most beautiful landscapes in France.

MERRELL

France 3 live just several hours before the start of Raid in France 2011.

The media at the heart of Raid in France

During the event, a special media organisation is planned

- Welcoming at L'Argentière-la-Bessée : media kit distribution, press room disposition, organisation of a meeting with the teams, press conference, opening ceremony.....
- During the race, press rooms made available with wifi connexion.
- Shuttle bus to take the media to the 'hot points' along the route.
- Accommodation possibilities.
- Press visits of local historical/culturel sites.
- Organisation of interviews with local organisers.
- Welcoming at Roquebrune-Cap-Martin: press room at your disposition, organisation of interviews with the teams, closing ceremony and prize giving...

Journalists wishing to participate at Raid in France must be recognised.
The formulaire to fill in can be downloaded on our site www.raidinfrance.com

The feminine member of the Little Marcel team. Raid in France 2010.

The teams

The most reputable teams in the world sports adventure sphere will be present at the start line of Raid in France. For the up to date list and their CV use the flash code beside or type on http://teams.raidinfrance.fr

The race program

September 11th, 2012: L'Argentière-la-Bessée (gymnasium)
Start of the team welcoming
Septembre 13th, 2012: L'Argentière-la-Bessée (village)
Opening ceremony ARWC 2012 > 18h30
Buffet for all participants > 19h30/21h
Septembre 14th, 2012: L'Argentière-la-Bessée (gymnase)
General briefing, race presentation > 8h00/09h30
Parade of teams in the village > 17h/17h30 and Prologue > 17h30/18h30
Septembre 15th, 2012 L'Argentière-la-Bessée (place du Carrousel)
Start of the race > 6h
Septembre 22th, 2012 Roquebrune-Cap-Martin
Arrival of last competitors > 14h
Septembre 22th, 2012 Roquebrune-Cap-Martin
Awards ceremony, gala dinner (racers, volunteers, partners) > 18h

Contacts

Vincent Feuillet and
Nancy Bahuaud

+33 604 599 017
vincent@raidinfrance.fr

+33 613 176 560
nancy@raidinfrance.fr

AR WORLD CHAMPIONSHIP 2012
Provence-Alpes-Côte d'Azur
RAIDINFRANCE
Back to nature !

Région Provence-Alpes-Côte d'Azur
Partenaire principal

CONSEIL GÉNÉRAL DES ALPES MARITIMES
ROQUEBRUNE CAP MARTIN
VILLE DE L'ARGENTIÈRE LA BESSÉE

INTERSPORT
ERTiPS
EMILE MAURIN
AUTORISE TOUTE CRÉATIVITÉ
lethiguel