

PRESS RELEASE

MARWORLD SERIES

16 - 20 september 2015 Raid in France 2015 - All around Ain

Raid in France is:

- an adventure racing world series event (ARWS)
- 3 days / 3 nights nonstop racing
- a 2015 edition around Hauteville-Lompnes (Ain)
- already the seventh edition



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www.raidinfrance.com







From 16 to 20 September 2015, Raid in France, French stage of the Adventure Racing World Series, will start and finish in Hauteville-Lompnes, in the Ain department.

About 50 teams of 4 racers, with some of the world's best endurance athletes, will compete on this year's 380km loop in the middle of some authentic and preserved landscapes; Trekking, mountain biking, canyoneering, kayaking, rope working, stand-up paddling... Athletes will progress alternating disciplines in complete autonomy as well as orientation. The race should take 80 to 90h of nonstop efforts.

The department of Ain, scene of the 7th edition

Land of contrasts, the department offers athletes a unique race composed of highlands, valleys, waterfalls, undulating plateaus and white water... many spectacular and unexplored landscapes. Every year the course is kept secret until the start of the race

Back to nature

Raid in France is also a demanding race, imbued with strong values. Athletes and organizers both sign the environmental charter «Back to nature» committing them to respect the environment throughout the race. No helicopter, rigorous waste management, use of recyclable products, printing on recycled paper, environment awareness, keeping nature in its original form (refilling of the anchoring holes).... Simple actions that make Raid in France an eco-friendly race since its creation.

France is magic!

Raid in France wishes to show the abundance and diversity of the French territory through a human and sport adventure. Sharing, self-transcendence, but also environment awareness and protection, the purpose of this race is not only about winning, but also about living a unique experience on many different levels.

2015, year to begin

« This edition, part of the AR World Series, will be shorter than the previous ones in order to have every team reaching the finish line, whatever their level. We know that many teams used to do shorter adventure races would like to try the Raid in France adventure. This is why we this year we will add an alternative itinerary in order to allow every team to reach the finish line in time », explains Pascal Bahuaud, race director. The 7th edition offers the chance to try something supposed to be almost impossible usually. The plan: a shorter race, which brings lots of landscape and technicality with an adapted race... and adaptable to different levels..

About Raid in France

Raid in France was created by Pascal Bahuaud: a rowing finalist in Seoul's Olympic Games, 13 times French Champion, 6 out of 10 times on the podium of the Raid Gauloise.

Since 2007, Raid in France is part of the ARWS (Adventure Racing World Series), structure uniting the world's ultimate races of human endurance. Every year, 12 stages happen around the world, each one of them qualifying the first two teams for the world championships, taking place in Brazil next November.



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EMILE MAURIN



Raid in France 2012 - © JJ Raynal



Raid in France 2012 - © JJ Raynal