

## PRESS RELEASE - 10/30/18

# Adventure Racing World Championship 2018 will gather the elite from November 4th till 16th

This year, the Adventure Racing World Championship (ARWC 2018) hold in the Reunion Island landscapes is a whole different level given the unrivaled number of teams and their standards. The top of the crop adventure race athletes will be there at the rendezvous, amongst the sixty international teams fourteen can be found in the Top 20 worldwide. This epic journey throughout 425.5 kilometers will lead the runners from Hell-Bourg to the lagoon of the West Coast.

#### Contact













#### The world's best athletes on the starting line

The best teams of the circuit will inevitably be seen in Hell-Bourg for this final at the start signal launching this adventure racing world championship. Among the favorites, the current world number one New Zealanders of Avaya will defend their title. The other teams to keep a close watch on are the Spaniards of Columbia - ranked World No. 3 and winners this year of the World Cup leg in Paraguay -, the Estonians of Estonian Ace Adventure - World No. 5 and European Champions in 2018- and the Swedes of Swedish Armed Forces Adventure - No. 6 and winners of the World Cup leg in Iceland.

As for the French teams, the chances for success depend on the experienced teams of 400 Team Naturex - World No. 4 -, FMR - World No. 7 -, Agde Raid adventure - World No. 10 -, DSN74-Hoka - World No. 25 -,

and Lozere Team2raid - World No. 33.

During the year, all these athletes have prepared for this world championship to acquire an outstanding level of endurance in different disciplines such as trekking, mountain biking, orientation, kayaking, packraft, ropes ...

The team list can be found on www.arworldchampionship.com













#### A nonstop adventure race at the heart of the island

It is a rare 100% mixed-gender sport event, where men and women compete together on a race with various disciplines. This world championship will start in Hell-Bourg - municipality of Salazie - and will end on the beach of Saint-Gilles Les Bains. Representing a 425.5km nonstop race in full autonomy within the extraordinary landscapes of the Reunion Island.

Trekking, mountain biking, sea kayaking, packraft, rope, caving ... are the different disciplines that will be practiced to complete the race held secret until the start signal is given on Thursday, November 8th at 6 am (local time). The best teams are expected at the finish line on November Tuesday 13th and November Friday 16th for the last ones.

### A popular and sporting festival for the prologue

To define the starting order of the teams, a prologue will be organized on November 7th at Hell-Bourg. A festive day dedicated to Reunionese culture, where each team will run in the streets of the village accompanied by a Reunion child. They will parade and then start the race with a "Kours la rou" relay. Kours la rou is a traditional game still played by Reunionese children today.

### World championship figures

- 60 teams
- 25 nations represented
- Top 5 nations: France (27 teams), South Africa (6), Sweden (4), Australia (3), Russia (2)
- Team composition: 4 racers including at least one woman
- Race format: 5 to 8-day nonstop progression

#### Following the race

From Thursday, November 8th 6am (local time), the progression of each team, leg by leg, can be followed in real time on the websites www.arworldchampionship.com and live.arworldseries.com, as well as on social networks.

Royalty-free images and videos will be posted every day. As for televisions, a server will be used daily to store images shot by a production team composed of a director, 6 cameramen and 2 film editors.



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#### Adventure races affiliated to the French Triathlon Federation

Adventure races first arrived in France by the end of the 1990s and promptly developed. The minister of Youth and Sports awarded a delegation of raid discipline to the FFTRI in 2017.

"The affiliation of adventure races to the French Triathlon Federation is a real asset for the whole set of successive disciplines. The educational values of versatility, autonomy, the idea of constantly surpassing oneself, the use of strategy and the team spirit of adventure races are close to those shared by the federation. Racing is about experiencing an incredible human and sporting adventure and we are proud to help developing the discipline. The World Championship is one of the major international events of our federation. This Championship is going to be a great celebration for adventure racing within the splendid Reunion Island. We are 100% mobilized for this adventure."

Philippe Lescure, President of the FFTRI

#### **Contacts ARWC 2018**

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- 1. Raid in France 2016
- 2. Raid in France 2011
- 3. Raid in France 2015

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